

Networking Seminar

Business Opportunities in Germany – Best Case: East Brandenburg Region, Part of the German Capital Region

December 13, 2018 at 2.30 pm, Allas Sea Pool, Helsinki

Program

Moderation: Martin Brandt, Managing Director, FinDera Consulting

2.30 - 3.00 pm	Registration & Networking
3.00 - 3.10 pm	Welcome Speech Christopher Nüßlein, Managing Director, Investor Center Ostbrandenburg
3.10 - 3.20 pm	Welcome Speech H.E. Detlef Lingemann, Ambassador of Germany, German Embassy
Opportunities and Chances - an Overview	
3.20 - 3.40 pm	German-Finish Business: Why and How to Enter the German Market Dr. Jan Feller, Managing Director, German-Finish Chamber of Commerce <ul style="list-style-type: none"> • Business cooperation between Finland and Germany • Foreign direct investments of Finnish companies in Germany • Opportunities in Germany
3.40 - 4.00 pm	Practical First-Hand Experience of a Finnish Company in Germany Väinö Leskinen, Chief International Growth Officer, Siili Solutions Oy <ul style="list-style-type: none"> • Experiences of a Finnish company by its market entry in Germany • Draw on business support and subsidies • Advantages and barriers of the German market
4.00 - 4.20 pm	Best Case: Frankfurt (Oder) – German-Polish Gateway of the German Capital Region: Discover Opportunities and Grow your Business Christopher Nüßlein, Managing Director, Investor Center Ostbrandenburg <ul style="list-style-type: none"> • Presentation of the key region East Brandenburg: industries, subsidies and support • Market and business opportunities for Finnish companies – with a detailed look at logistics and microelectronics
Focus on Chosen Industries with Potential	
4.20 - 4.40 pm	Microelectronics in East Brandenburg – IHP as an Example for Transferring Research Excellence into Business Options: Broadband and Wireless Communication Including Sensorics Applications Dr. Juliane Berghold, Managing Director, IHP Solutions <ul style="list-style-type: none"> • Business opportunities and cooperations potentials in the field of microelectronics in Eastbrandenburg • Sensorics applications wireless and broadband communication
4.40 - 5.00 pm	The Future of Logistics – A North Sea Baltic Point of View Malla PaaJanen, Chief Advisor, Uusimaa Regional Council <ul style="list-style-type: none"> • How will the chain of logistics services develop in the northeastern Baltic Sea Region? • How can we benefit from public-private cooperation in transport infrastructure development: Case Rail Baltica?
5.00 - 5.10 pm	Conclusion Martin Brandt, Managing Director, FinDera Consulting
5.10 pm	Networking & Buffet

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